

## **News Advisory**

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## FOR IMMEDIATE RELEASE

Date: March 5, 2013

Contact: Jodi Peterson, Project Organizer and Co-Chair, 435-503-5878 (media only)

## Youth and Community Leaders Unite Against Bullying in West Valley City

WHAT: Anti-bullying community service project and assembly

WHEN: Saturday, March 9, 2013

9:00 a.m. - Community Service Project

10:45 a.m. - Assembly

WHERE: West Lake Junior High School

3400 South 3450 West

WHO: Everyone is invited to attend. Information will be presented for both adults and youth.

\*Special Guest Nick Vuiicic

WHY: Every seven minutes, a child is bullied. Adolescents who are bullied often suffer from

anxiety, fear, withdrawal, low self-esteem and poor concentration. A bullied student will often avoid school, resulting in lower grades and social isolation. Adolescent suicide is commonly

linked to bullying.

Now, parents, community leaders and city officials are stepping up and uniting to stop the

destructive cycle of bullying in West Valley City.

"It is, indeed, a tragedy that so many young people in our community are victims of bullying," said Mayor Mike Winder. "This is an important effort in our community, and I commend the organizers and volunteers for their passion in raising awareness and uniting the community."

The community service project will begin at 9:00 a.m. at West Lake Junior High School. Participants will remove graffiti and pick up garbage at multiple locations throughout West Valley City. At 10:45 a.m. an assembly at West Lake Junior High School will feature West Valley City DARE Officer Brumley presenting tools to handle bullying situations and teaching parents and adults how to recognize the symptoms. A panel of youths and adults from both sides (bullies and bullied will also present, followed by an anti-bullying skit by a youth group.

For more information, visit www.wvc-ut.gov/standingtogether.

\*PHOTO OP: At 11:45 a.m., Nick Vujicic, an anti-bullying advocate and motivational speaker born

with no arms and no legs (www.lifewithoutlimbs.org), will make a surprise

appearance.